



PROPOSAL PREPARED for: Woodland School District 404
Effective Date: 7/1/2025 - 6/30/2027
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District Products

PRODUCT NAME		Year 1	Year 2
District Director Leadership Payment 1	Bundle Type		
	QTY	1	0
	NET TOTAL	\$3,750.00	\$0.00
District Director Leadership Payment 2	Bundle Type		
	QTY	0	1
	NET TOTAL	\$0.00	\$3,750.00
District Products TOTAL:		\$3,750.00	\$3,750.00

Woodland High School

PRODUCT NAME		Year 1	Year 2
AVID Membership Fees Secondary	Bundle Type	New Secondary	New Secondary
	QTY	1	1
	NET TOTAL	\$4,599.00	\$4,599.00
Secondary Starter Package	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$2,500.00	\$0.00
Secondary Digital Library - 8 Licenses - Yearly	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$0.00	\$0.00
AVID Weekly Secondary	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$0.00	\$0.00

PRODUCT NAME		Year 1	Year 2
AVID STEM Connections	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$0.00	\$0.00
Welcome Kit - Secondary	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$0.00	\$0.00
AVID Summer Institute	Bundle Type	New Secondary	New Secondary
	QTY	0	0
	NET TOTAL	\$0.00	\$0.00
Regional Path Training	Bundle Type		
	QTY	6	4
	NET TOTAL	\$4,110.00	\$2,740.00
AVID Weekly Secondary	Bundle Type		
	QTY	0	1
	NET TOTAL	\$0.00	\$710.00
Woodland High School TOTAL:		\$11,209.00	\$8,049.00

Woodland Middle School

PRODUCT NAME		Year 1	Year 2
AVID Membership Fees Secondary	Bundle Type	New Secondary	New Secondary
	QTY	1	1
	NET TOTAL	\$4,599.00	\$4,599.00
Secondary Starter Package	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$2,500.00	\$0.00
Secondary Digital Library - 8 Licenses - Yearly	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$0.00	\$0.00
AVID Weekly Secondary	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$0.00	\$0.00

PRODUCT NAME		Year 1	Year 2
AVID STEM Connections	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$0.00	\$0.00
Welcome Kit - Secondary	Bundle Type	New Secondary	New Secondary
	QTY	1	0
	NET TOTAL	\$0.00	\$0.00
AVID Summer Institute	Bundle Type	New Secondary	New Secondary
	QTY	0	0
	NET TOTAL	\$0.00	\$0.00
AVID Converge	Bundle Type		
	QTY	8	0
	NET TOTAL	\$7,192.00	\$0.00
Regional Path Training	Bundle Type		
	QTY	0	4
	NET TOTAL	\$0.00	\$2,740.00
AVID Weekly Secondary	Bundle Type		
	QTY	0	1
	NET TOTAL	\$0.00	\$710.00
Woodland Middle School TOTAL:		\$14,291.00	\$8,049.00

TOTAL: \$49,098.00 <i>(plus all applicable taxes)</i>	
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Summary by Year

Year 1 Total: \$29,250.00
Year 2 Total: \$19,848.00

Contract Option:

1. Standard Annual Contract
2. Multi-Year Contract invoiced annually
3. **Multi-Year Contract prepaid with Year 1 pricing locked in**

Note: Ongoing professional learning is recommended in years 2 and 3 of implementation in order to ensure that the site teams complete their learning journey.

Pricing is subject to change at any time prior to a contractual agreement.

Core Products & Services

Annual AVID Membership

- Year-round AVID consultative coaching and support from a designated Implementation Specialist
- Professional learning through workshops, online modules, and a wide selection of other resources
- Site certification and comparative data collection
- AVID Elementary schools receive access to AVID's online critical reading resource, AVID Elementary Weekly
- Access to MyAVID, a members-only website with digital resources for professional learning
- District Director coaching and support by AVID Staff
- Licensing for reproduction of student materials
- Curriculum Resources
- Use of AVID logo and intellectual property

AVID Weekly Secondary

AVID Weekly provides engaging articles and lessons for middle and high school teachers to use in every content area. Lessons are designed for teachers by teachers and include strategies for teaching in a blended learning environment, leveraging WICOR®, bringing disciplinary literacy to life, and moving AVID strategies schoolwide.

AVID Summer Institute

AVID Summer Institute is a 3-day, high-touch, interactive community experience featuring a rigorous curriculum that promotes student achievement at the highest levels and lays out a pathway to student success. First-year implementation requires an AVID Site Team of a minimum of eight (8) for secondary or four (4) for elementary that includes the site principal, implementing classroom teachers (SPED and General Ed), and instructional coaches/specialists. Attendance at Summer Institute is recommended for continued program quality. Years two and three may include estimates for additional educators

Starter Package

Implementation support and resources needed to begin AVID Membership.

- Initial year access to the following AVID Secondary Digital Library titles
- Initial year subscription to AVID Weekly Secondary
- Initial year subscription to STEM Connections
- Welcome package to include posters, pennants, pencils
- 10% off initial purchase made at myavidstore.com

AVID District Director Leadership (DDL) Training

AVID provides AVID District Director Leadership (DDL) training as part of the DDL fee. DDL training sessions are designed to prepare and support the AVID District Director (DD) and a team of three other district-level leaders (DDL Team). Throughout the 2-year DDL journey, consisting of four DDL sessions, there are multiple entry points, as they can be attended at various points throughout the year and may be completed between 15–24 months. The four sessions are taken in sequential order over a 2-year period in-person at various facilities throughout the country and as online/virtual training.

Additional Products and Services

Other Professional Learning

- AVID Ignite combines best-in-class, focused virtual learning with resources for virtual or on-site planning and inspiration so that educators can start the school year ready to collectively implement best practices that prepare every student to live a life of possibility
- AVID Path to Schoolwide trainings are 2-day, 12-hour trainings offered regionally and within districts. This is a professional learning opportunity for educators in schools and/or districts who want to deepen AVID on their campus. The training focuses on implementing AVID WICOR® (Writing, Inquiry, Collaboration, Organization, and Reading) strategies in all classrooms and leadership support for schoolwide implementation.

AVID Emerge

AVID Emerge™ serves multilingual learners within an English Language Development (ELD) class and the school community. AVID Emerge™ can be an overlay to an adopted English Language Development (ELD) curriculum or a site and district ELD curriculum development resource. The instructional supports are differentiated for students at all language proficiency levels. This approach aims to elevate the potential of multilingual scholars by encouraging active participation in their schooling.

AVID Excel Benefit Package (required annually)

AVID Excel is a middle school program designed to increase the college readiness of designated English Language Learner (ELL) students. The goal of AVID Excel is to change the trajectory of long-term English language learners by accelerating language acquisition, developing literacy, and placing AVID Excel students on a path to high school AVID and college preparatory coursework.

- Access to Digital Curriculum and resources on MyAVID
- AVID Excel Online Professional Learning Modules, Tutor Training Modules, and Family Connections Modules
- Virtual AVID Excel Leadership Symposiums (Fall/Spring)
- Virtual AVID Excel Elective Teacher Workshops (Fall/Spring)
- Licensing for the reproduction of materials for classroom use

AVID Excel Professional Learning and Coaching Support (required Years 1 and 2)

Districts will have access to virtual professional learning to support implementation of Summer Bridge and the year-long elective. AVID Excel districts receive 8 hours of virtual coaching tailored to district and site needs.

AVID Excel Starter Package

Implementation support and resources needed to begin AVID Excel Membership

- Initial year access to the following AVID Excel Digital Library titles
- Welcome package to include posters, pennants, pencils

AVID STEM Connections

All students need to be introduced to STEM experiences at an early age to build the foundation they will need for future careers. Most careers will require people to think critically and creatively, to collaborate with others, and to solve real-world problems. AVID STEM Connections® offers lesson plans and ancillary materials to support teachers and students, making it easy to incorporate STEM experiences into daily classroom activities across content areas for grades K-12.

AVID STEM Academy

Students will participate in K-2, 3-5, or 6-8 learning opportunities that focus on design thinking and build STEM-based literacy through multidisciplinary activities, multimodal learning, and standards-based instruction. AVID STEM Academy provides support for teachers new to STEM as well as experienced practitioners with an instructional approach that focuses on design thinking, problem-solving skills, and relational capacity.

AVID Math & Science Summer Bridge

AVID's Math and Science Summer Bridge programs offer high-engagement math and science content designed to accelerate learning by enhancing students' critical thinking, reasoning, and problem-solving skills through interactive and collaborative lessons and activities.

AVID ELD Summer Bridge

AVID's English Language Development (ELD) Summer Bridge provides middle and high school English language learners with an opportunity to engage in interactive and fun lessons that focus on academic language acquisition, community building, and school connectivity.

One-Day Site Team Facilitation Session

The AVID Site Team plays a pivotal role in supporting implementation, acceleration, and sustainability of the AVID College and Career Readiness System at a site. As part of an associated Regional or District Path Training, AVID Staff Developers are available to facilitate Site Team time.

AVID National Conference

AVID National Conference is a forum to discuss and share best practices on opening access to rigorous curriculum for all. Participants include superintendents, school board members, district and site administrators, and other educational leaders. Networking opportunities allow participants to discuss how they can systematically create engaging learning environments, increase academic rigor, accelerate the performance of underrepresented students, and deliver results schoolwide.

Coaching Days for AVID Elementary and Secondary

Support and coaching provided by either AVID Center staff or AVID-trained consultants in excess of-either in number or scope-what is included in membership.

AVID Pre-College and Postsecondary Support

AVID Postsecondary partners with college education programs to develop pedagogical and pre-service experiences that increase the capacity of future teachers to support a college-going culture. Teacher candidates analyze and practice high-engagement instructional strategies to enable them to meet a broad spectrum of student needs. The AVID suite of professional learning products and services is designed to assist faculty in engaging students in the learning process by integrating AVID's WICOR® instructional framework.

Districtwide Strategic Planning

Districtwide Strategic Planning is designed for district teams who want to enhance and refine their AVID College and Career Readiness System (ACRS) for all students districtwide. This four-part experience helps ensure that AVID supports the success of districts in achieving their strategic plan goals through infusing AVID into their district systems and infrastructures. During the sessions, district leadership will review policies and processes with an eye on ensuring equitable outcomes for all.

Additional Site/District Costs to Consider

- Substitute teachers for staff to attend professional learning days
- Tutors
- Field trips
- AVID Summer Bridge (e.g., student transportation, teacher salaries)
- Travel and lodging for AVID Summer Institutes
- AVID Weekly®: Literacy Connections Schoolwide with embedded English language learner strategies (optional)